

# Big changes for Co-op Connections

## Eastern Illini Electric Cooperative's Co-op Connections Card offers two major improvement in 2012.

The Co-op Connections Card has been saving Eastern Illini members money for several years. In 2012, the savings will be expanded with two added program benefits.

One of the major changes is the new My VIP Savings program, which gives co-op members the chance to earn cash back on many online purchases.

To participate, members must go to the Co-op Connections homepage and click on one of the My VIP Savings links. First-time users will be prompted to establish an account, and then it's on to shop at more than 1,000 merchants, including Apple, Best Buy and Wal-Mart.

Members must enter a company's website through the My VIP Savings link to earn rebates, the amounts of which vary by merchant. A member can request a check once he or she earns a minimum of \$25 in cash back rewards.

Another new development is the Healthy Savings

Discount program, offering discounts for chiropractic, dental and vision care, as well as lab work and hearing aids.

"We felt the dental benefit was the perfect program to add to the Co-op Connections Card," said Kenda Hoffman, vice president, client benefits, at New Benefits, the Co-op Connections Card strategic partner. She cited a recent report that nearly one in three Americans lacks dental insurance.

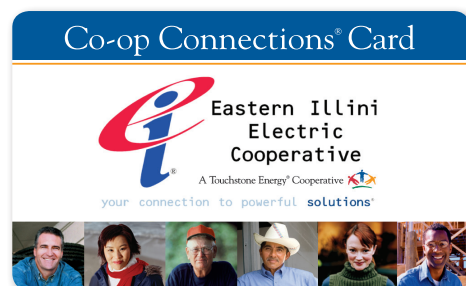
Humana Dental Access offers discounts of up to 40 percent on most services at some 100,000 providers nationwide.

Coast to Coast Vision will enable co-op members to save on eyewear at national chains including LensCrafters and Target. There are also discounts for contact lenses and laser eye surgery.

A new card is required to take advantage of these offers. Print one off at [connections.coop](http://connections.coop) or contact us at 800-824-5102 for an updated card.



**Because I have a Co-op Connections® membership card from Eastern Illini Electric Cooperative, I save on everyday purchases for myself and my family. Plus, I save 10-60% off prescriptions at my participating local pharmacy. It's just one more way I benefit from being a member of Eastern Illini.**



Flash your card to save on everyday purchases and prescriptions.

*To learn more, visit [www.eiec.coop](http://www.eiec.coop).*

Pharmacy discounts are not insurance, and are not intended as a substitute for insurance. The discount is only available at participating pharmacies.