

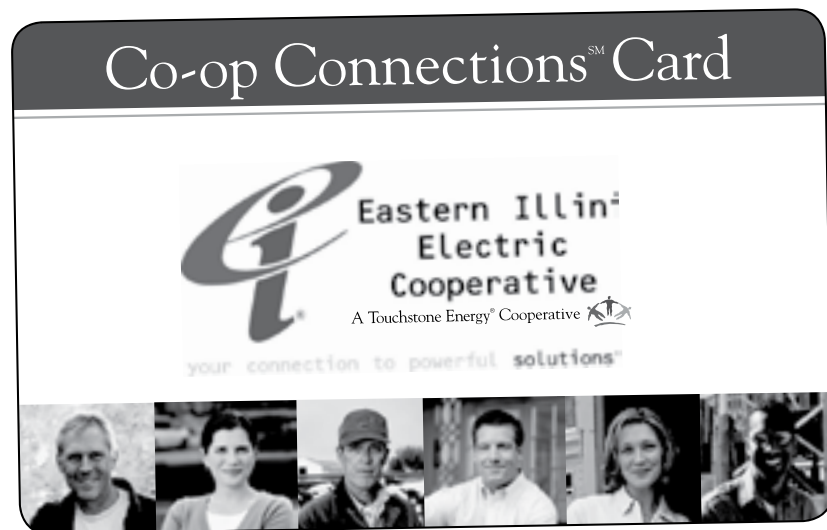
Eastern Illini's Co-op Connections® Program Now Offers Dental, Vision & Hearing Savings

Eastern Illini Electric Cooperative launched the Co-op Connections Card Program in the spring of 2006 with over 175 participating local businesses. In 2007 the prescription drug discount program was introduced to Eastern Illini members. Since that time, total member savings on prescriptions has been \$54,267. This year's prescription savings is averaging 31.9 percent.

We are excited to offer an additional benefit for Eastern Illini members. In these financially challenging times, Eastern Illini is introducing a program to help you save money on costly healthcare products and services. Eastern Illini is launching a new Co-op Connections offer which allows our members to obtain savings on the cost of dental, vision and hearing needs

The offer is available for a nominal monthly fee. Similar discount benefit programs can be found for as much as \$5.50 to \$9.50 per month. The special pricing available to Eastern Illini members through the Co-op Connections Program is only \$4.25 per month or an annual payment of \$50.00 for the entire family. Cooperative members not only receive savings on the monthly membership price, but an even bigger savings at the dentist's office, optical stores and more! Through this new offer, you will save:

- 15 percent to 50 percent on dental services at over 76,000 participating dental offices nationwide.
- 10 percent to 60 percent savings on eye exams, eyeglasses, contact lenses and LASIK surgery at more than 12,000 eye care centers including JCPenny Opti-



cal, LensCrafters, Sears Optical, Target Optical, Vista Optical, Bard Optical and Pearle Vision and mail order.

- 10 percent to 40 percent discounts on hearing aids and hearing care products at 1,350 Beltone and 700 TruHearing locations.

Eastern Illini members who sign up at www.connections.coop for the dental, vision & hearing discount program will receive a membership guide booklet and discount card from Cooperative Healthy Savings to present at participating dentists as well as vision and hearing care professionals to receive instant discounts that can add up to significant savings! More information is available for members by calling the Eastern Illini marketing department at 800-824-5102 or visiting our Web site at www.eiec.coop.

To help you save on everyday grocery items – things like Kraft Macaroni & Cheese, Keebler Pecan Sandies, Crystal Light drink mixes – visit the Co-Op Con-

nections Card website at www.connections.coop. Click on the Coupon button, and there you'll find a wide variety of on-line coupons that you can print off to use at the grocery store of your choosing. Over 100 coupons are updated daily, so check back often to get new coupons! With Christmas shopping and traveling coming, save with your coop connections card on 76 national deals as well. Did we mention recipes? Check out www.connections.coop.

Eastern Illini is a Touchstone Energy cooperative and we want to help you save every day!



Touchstone Energy®
The power of human connections